## LYNX Plus Security System



**INFORMATION FOR DEALERS** 

# Connect to Opportunity with Next-Generation LYNX Plus





## LYNX, Plus a Whole Lot More!

The Next-Generation Security and Communications Solution that Helps You Find, Win and Keep New Business!

The new LYNX Plus is easy to sell, simple to install and provides you with many opportunities to increase your recurring monthly revenue (RMR)-even when no phone lines are available!

#### **Close More Business**

LYNX Plus has features your customers will appreciate, including:

New smaller, sleeker design

- · Easy to read two-line by 16-character backlit display that describes system status and zone information
- Voice announcements of system status or alarm conditions
- Message Center that enables LYNX Plus to double as a speaker phone and voice message center

#### Save Money

LYNX Plus reduces your installation costs with:

- Hinged cover that reduces installation time and simplifies wiring
- GSM radio with built-in antenna that guickly installs in the back case
- GSM signal strength indicator on the display that helps installers to easily find the best installation location
- Keypad-initiated GSM radio registration that enables installers to register the radio without opening the case
- Programming prompts displayed in plain English that reduce training time for new installers
- · One hardwired zone for applications and reduced material costs

#### Increase RMR

#### LYNX Plus supports services customers value and are willing to pay for, including:

- Built-in two-way voice
- Two-way voice over GSM for the growing number of cell phone only homes
- Total Connect Services, which let them control their security systems and receive instant notification about important events in and around their home from any remote location

#### **Remote Controls & Keypads**







5804-2/5804 Two/Four-Button Wireless Kevs

5804BDV Talking Bidirectional Key

5878 Six-Button Wireless Wall Wireless Key Transmitter

5802MN Sinale-Button Personal Panic



5800RP

Repeater

5802MN2 Dual-Button Personal Panic



5828V Talking Fixed English Keypad

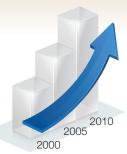


Cell Phone-Only Homes 2010 2005 2000 Make More Money on Every Sale! 20% of homes in North America are cell phone-only. What are

you doing to win their business? LYNX Plus supports an optional integrated GSM radio with a built-in antenna that you can place virtually anywhere on the premises and know alarm signals will get through. LYNX Plus also offers the first ever two-way voice solution over GSM...a powerful combination that will differentiate your business, drive more sales and grow your RMR.

\*Source: CDC Wireless Substitution Report

Accessories



5800WAVE Siren =



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- **Quick Voice Prompt Programming** Voice prompt programming enables installers to program the system with little or no training.
- 2 Full Voice Response LYNX Plus speaks to your customers in plain English, indicating system status and zone descriptions.

#### 3 Scheduling

LYNX Plus can be used to schedule events and reminders and turn lights on or off at specified times. It can even be used as a convenient alarm clock.

#### 4 Family Message Center with Built-in Microphone

LYNX Plus opens the lines of communication, allowing family members to record and playback brief messages and reminders for each other.

#### 5 Single-Button Operation

LYNX Plus is so hassle-free that your customers are able to arm their system with a single button without having to enter a code.

#### 6 "Follow Me" Alarm and Reminder Announcements

This valuable feature alerts homeowners to alarms and important reminders (e.g., taking medicine, etc.).

#### 7 Lack of Usage Notification

The system notifies the central station if the security system is not armed or disarmed within a programmable time.

8 2 x 16 Custom Alpha Backlit Display The vibrant, easy-to-read, Custom Alpha Display provides your customers with greater awareness by spelling out the exact type and location of an alarm in plain English so they can react quickly.

#### 9 Remote Phone Control

LYNX Plus keeps your customers connected by allowing them to remotely operate their security system from any touchtone telephone—from their car, office, or anywhere in the world! It can also be used as a convenient, hands-free speakerphone.

#### Full-function 16-Button Keypad Puts a wide range of security and

convenience features at your customer's fingertips.

### Built-in Wireless Receiver

Supports the proven line of 5800 Series wireless devices, including remote controls with status feedback.

#### 12 Built-in 85 dB Sounder with Voice Siren

#### 13 Two-Way Voice

Integrated two-way voice means central station operators can listen in and talk to the homeowner when a signal is received, reducing the risk of false alarms.

#### 14 Light Control

X-10<sup>®</sup> home automation and scheduling capabilities can turn lights and other devices on or off at pre-specified times.

#### 15 Optional GSM Radio

Includes internal antenna and two-way voice support.



## **Totally Connected**

Increase your RMR, close more business and reduce attrition when combining LYNX Plus with Honeywell's Total Connect Remote Services! Total Connect lets your customers control their security systems and receive instant notification about important events in and around their homes from any location—providing them with unmatched awareness and peace of mind.

- Arms end-users with the information they need instantly, letting them decide what action to take
- If a protected asset is moved, flood or extreme temperatures are detected or movement is sensed in a specified area, your customers can receive e-mail alerts and notification via their PCs, laptops, cell phones, BlackBerrys<sup>®</sup>, iPhones<sup>™</sup> or other compatible wireless devices
- Multiple account capability—great for customers with vacation homes and investment properties

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For more information:

www.honeywell.com/security/hsc

#### **Automation and Control Solutions**

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