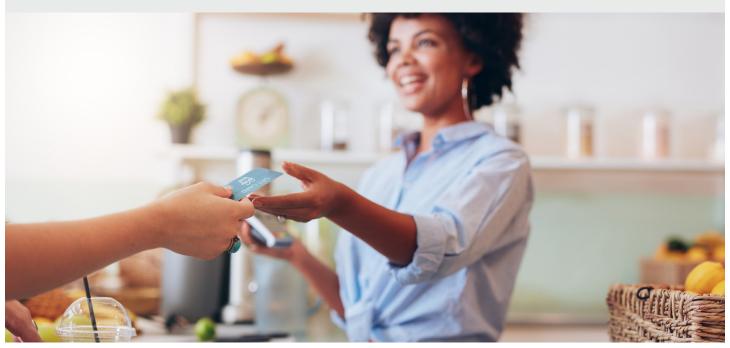


Gift+Rewards



Attract New Customers and Retain Existing Ones with Gift+Rewards

Research shows that loyal customers spend more, serve as an ambassador for your brand and are less likely to be drawn to a competitor's promotion.

By nurturing your existing customers with a rewards-based marketing program, such as Gift+Rewards, you give them the incentive to remain loyal. With Gift+Rewards you'll help your business prosper by either upgrading a current program to build brand awareness or establishing rewards that drive customer engagement.



BUILD BRAND AWARENESS



DRIVE CUSTOMER ENGAGEMENT



LOYAL CUSTOMERS



PROGRAM OPTIONS:

- ✓ Load-based Spending Card
 Designed for high frequency, low-ticket
 businesses, this program will help you
 increase customer visits and spend, as
 well as reduce payment processing fees.
- ✓ Points-based Rewards

 Designed for low frequency, high-ticket businesses, this easy-to-use program rewards points to encourage both customer spending and visits.



WITH GIFT+REWARDS YOU CAN:

- ✓ Turn good customers into loyal customers
- Level the playing field with big box stores
- Boost business with increased customer frequency
- Reward customers for investing in your business
- Build brand awareness



Let Xenial help you bring in new customers and increase profits with Gift+Rewards.

Learn more at xenial.com

