

## Gift+Rewards



# Attract New Customers and Retain Existing Ones with Gift+Rewards

Research shows that loyal customers spend more, serve as an ambassador for your brand and are less likely to be drawn to a competitor's promotion.

By nurturing your existing customers with a rewards-based marketing program, such as Gift+Rewards, you give them the incentive to remain loyal. With Gift+Rewards you'll help your business prosper by either upgrading a current program to build brand awareness or establishing rewards that drive customer engagement.



**BUILD BRAND AWARENESS**



**DRIVE CUSTOMER ENGAGEMENT**



**LOYAL CUSTOMERS**



## PROGRAM OPTIONS:

- ✓ **Load-based Spending Card**  
Designed for high frequency, low-ticket businesses, this program will help you increase customer visits and spend, as well as reduce payment processing fees.
- ✓ **Points-based Rewards**  
Designed for low frequency, high-ticket businesses, this easy-to-use program rewards points to encourage both customer spending and visits.



## WITH GIFT+REWARDS YOU CAN:

- ✓ Turn good customers into loyal customers
- ✓ Level the playing field with big box stores
- ✓ Boost business with increased customer frequency
- ✓ Reward customers for investing in your business
- ✓ Build brand awareness



**Let Xenial help you bring in new customers and increase profits with Gift+Rewards.**

Learn more at [xenial.com](http://xenial.com)

