

EXPRESS POS



Affordable Point Of Sale Software for Growing Retail Businesses

Keystroke Express POS is an affordable and expandable retail management system – an ideal solution for retail businesses needing to quickly implement a complete and reliable system with an easy path to advanced capabilities.

Point Of Sale – *Fast and easy sales entry*

- Intuitive touch-screen or keyboard input
- Sales invoices, on-holds, returns mode
- Print sales receipts or full-page invoices
- Convenient email receipts using PDF

Customer Service – *Friendly to staff and shoppers*

- Record and retain detailed customer history
- Multiple methods for quick lookup
- Sales Tax Districts & 4 special Price Groups
- Real-time transaction customer display

Purchasing – *Track inventory sources and costs*

- Record item last cost and average cost
- Vendor specific part# for more accurate orders
- Print item labels for all items purchased

Inventory Control – *Real-time tracking and complete history*

- Fast and flexible item lookup across multiple fields
- Bottle/can deposits and parent item/case breakdowns
- Print barcode price tags and shelf labels
- Record physical inventory and variance

Payment Processing – *Fully integrated and PCI secure*

- Maximum convenience and competitive rates
- Latest P2P encrypted technology to protect cardholder data
- Credit, debit, and all major card brands
- Free gift card processing with merchant account approval

Powerful Reporting – *And many other benefits too!*

- Access complete sales and purchase history details
- Print reports, view on screen, or export to spreadsheet
- Employee security, strong passwords, and audit trail

Install Express POS Today!

For a complete retail management solution to meet all your business needs, contact an Authorized Keystroke Dealer.

Ask about low startup costs, custom enhancements, and affordable monthly service options!



Specialized Business Solutions

Partnering for reliable retail solutions since 1988!

To locate an Authorized Keystroke Dealer near you, call SBS at

800.359.3458

rev. 1/17

THE CLEAR CHOICE IN RETAIL AUTOMATION

www.KeystrokePOS.com

Summary Product Comparison



	Keystroke Express POS	Keystroke Point Of Sale	Keystroke Advanced POS
Touch-Screen Point Of Sale – Fast & easy to operate.	YES	more configurable	most configurable
New Express POS User-Interface & System-wide Toolbars!	YES	available	available
Fully Integrated & Secure Payment Processing – End-to-end encryption.	YES	YES	YES
Special Price Groups – Alternate pricing by customer.	4	YES	YES
Price Tables – Price by date, weekday, min. sale, mix&match, pattern & more.	–	limited	YES
Multi-Jurisdiction Sales Tax Rates	–	YES	YES
Sales Invoice / On Hold – Allows temporary hold status for later completion.	YES	YES	YES
Quote & Layaway	available	YES	YES
Sales Orders & Special Orders – Up to 12 customizable transaction types.	–	YES	YES
Automated Recurring Transactions	–	–	YES
Integrated Sales Scripts – A powerful tool for increasing the average sale.	–	–	YES
Built-In TouchScreen Editor – Customize on-screen Toolbars and macros.	–	–	YES
Comprehensive Customer Service – Complete sales history, virtually forever.	YES	YES	YES
Total Data Fields – Per customer record.	20+	70+	70+
Electronic Forms – Create & email PDF Invoices (email service required).	YES	YES	YES
Multiple Contacts per Customer – For employees, family, jobs, vehicles, etc.	–	YES	YES
Real-Time Inventory Control	YES	YES	YES
Total Data Fields – Per inventory item.	30+	100+	100+
Fixed Price for Multiple Quantity Sale – aka “3-fer pricing”	YES	YES	YES
Case/Single Item Tracking	YES	YES	YES
Bottle/Can Deposits	YES	YES	YES
Serial#/Lot# Tracking	–	no Lot#	YES
Item Triggered Scripts – Add-on items, substitutions, clerk prompts, etc.	–	–	YES
Matrix Inventory – Comprehensive size/color/style tracking.	–	–	YES
Reorder Criteria – Min Qty, Max Qty, Order Qty, etc. for auto ordering.	–	YES	YES
Purchasing/Receiving – One step to receive items and update cost/QOH.	YES	YES	YES
Purchase Orders – Manual or automated ordering and receiving.	–	YES	YES
Automated Ordering – Save time maintaining inventory using reorder criteria.	–	YES	YES
Track Multiple Vendors per Item – Automatically track separate cost & part #.	–	YES	YES
Accounts Receivable – Allow payment terms for employees, friends & family.	YES	YES	YES
Comprehensive Customer Billing – Statements with aging & finance charges.	–	YES	YES
Aging Receivables Report – Summary or detailed.	–	YES	YES
Flexible Reporting Tools	YES	YES	YES
Report Editor – Create custom reports or modify standard Report Forms.	–	–	YES
Time Clock – Record & report employee work hours.	–	YES	YES
Advanced Extensions and Management Tools			
Digital Sign – Customizable customer facing POS & advertising display.	available	available	available
MultiStore Polling & Reporting	–	available	available
Accounting Link – For QuickBooks®, Peachtree®, BusinessWorks®, others.	–	–	YES
Data Import Utility – Import or update inventory, customers, even transaction data.	–	–	YES
Software Maintenance Services – All service plans include both interim software updates & major releases. Prices shown for Annual Plans are for continuous coverage with varying levels of toll-free technical support (13 calls/year for Express, and 3 to unlimited calls/year for POS/Advanced).			
Annual Plans – *For Express POS, add \$100/yr. per additional workstation.	\$295*/year	\$595-\$995/year	\$595-\$995/year
Monthly Plans – *For Express POS, add \$10/mo. per additional workstation.	\$29.50*/month	\$99/month	\$99/month
Monthly Plans include comprehensive software updates and an unlimited number of technical support calls.			

800.359.3458

weekdays 8am – 6pm mountain time

www.KeystrokePOS.com



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