

Gun Safety & Violence Prevention Month

Each year at BulletBlocker, we recognize April as Gun Safety & Violence Prevention Month. We understand that gun violence is a complex and multi-faceted issue that can invoke a variety of reactions when debated. Despite the sensitivity of the topic, we believe it is important to discuss nonetheless. This month's newsletter will include statistics on gun violence, tips regarding gun handling and storage, and a product highlight for one of our top-rated safety solutions. Keep reading to find out about our monthly promotion for April, and as always, be sure to check out our blog posts this month for more comprehensive tips regarding gun safety & violence prevention.



Gabriel Vest



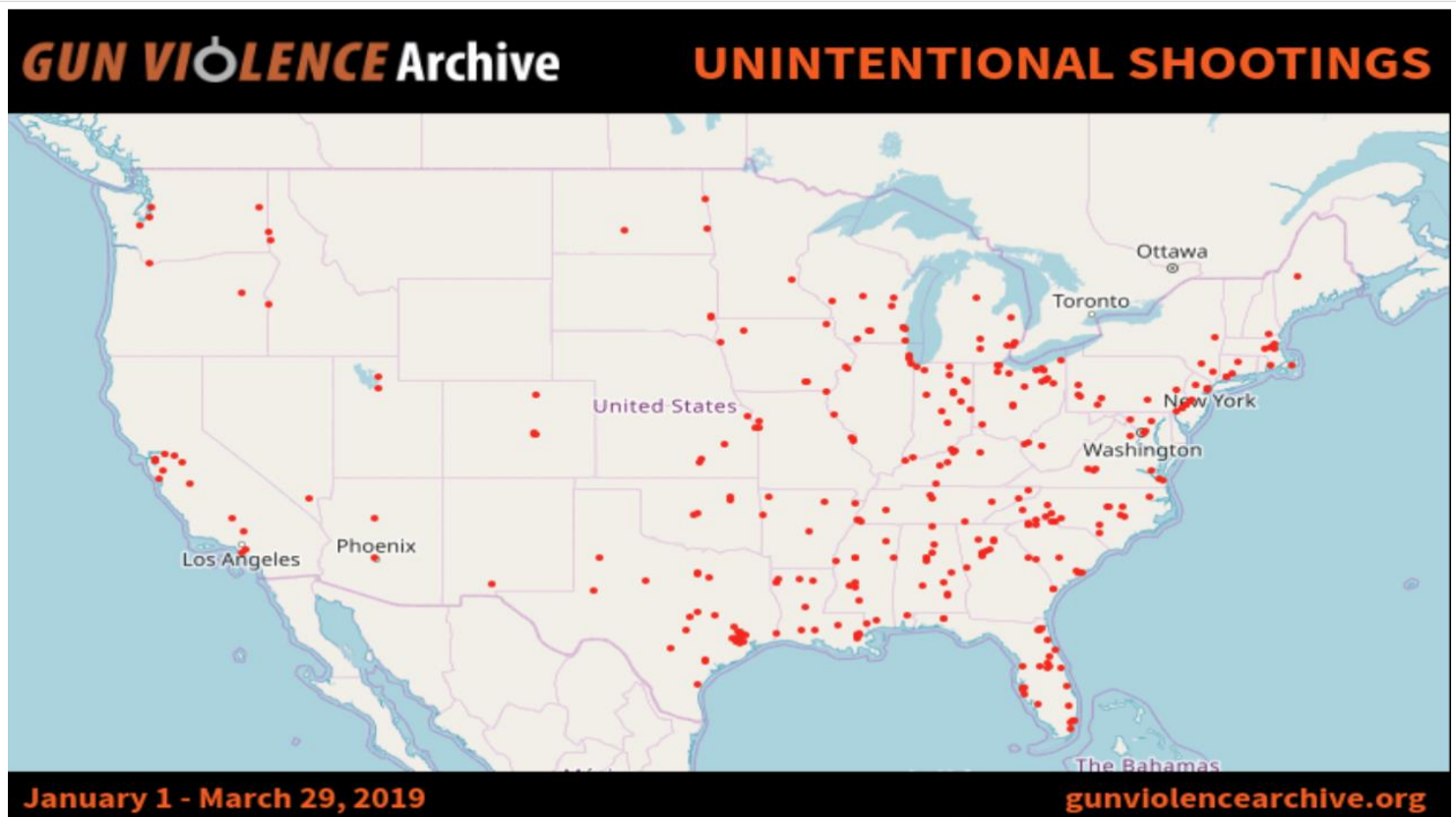
Scorpion Bag



Duck Jacket

Gun Violence: The Current Statistics

As mentioned above, gun violence is a sensitive topic because many people have been impacted personally by recent mass shootings or gun violence incidents. Regardless of one's personal position on guns, it is nevertheless important for gun-owners to do their part by maintaining responsible practices regarding the handling and storage of their guns, to ensure they are upholding their Second Amendment right in a reliable manner. Doing so can reduce the number of preventable gun-related accidents, and also reduce the likelihood of a gun getting into the wrong hands. The United States has the highest gun ownership rate in the world (88.8 per 100 residents), and many gun-owners practice safely. However, others do not, which increases the likelihood of gun-related incidents and can lead to a variety of tragedies. According to the CDC, of the 100,120 average gun injuries that occur each year, over 18,000 (nearly 20%) were unintentional. The map below shows unintentional shootings that occurred across the United States in just the first 3 months of this year. With the implementation of safe gun storage and handling techniques, these statistics can hopefully be reduced. It is the responsibility of gun-owners to keep up-to-date on their knowledge of guns and equipment and ensure they are using them properly. It is important to attend trainings when necessary, and to encourage other gun-owners in your community to do the same.



Practical Gun Safety Tips

It is the responsibility of gunowners to practice safe storage and handling techniques while exercising their Second Amendment rights. The following is an adapted list from the NRA of fundamental rules to follow as responsible gun-owners:

1. Always **keep the gun pointed in a safe direction**: common sense will dictate the safest direction, depending on the circumstance.
2. **Keep your finger off the trigger** until ready to shoot: until you are ready to fire, do not touch the trigger. This dramatically reduces the risk of an accident.
3. Always **keep the gun unloaded** until ready to use: if you do not know how to open the action or inspect the chambers, get help from someone who does and leave the gun alone until that happens.
4. **Never handle a gun while under the influence**: as we know, alcohol and drugs can alter mental and physical functions significantly. It is important to never under any circumstances operate or shoot a gun while taking drugs or alcohol.
5. Before using a gun, **know how it operates**: learn the parts of it, how to safely open & close the action and remove ammunition from it. Safe gun handling is essential, and knowing its parts prior to operating can help prevent accidents.

Gun Storage Tips

If you are a gunowner or you know someone who is, this month is a good time to assess gun storage practices. Storing guns and other equipment properly is an essential part of being a responsible gun-owner, and controlling who has access to your guns is a fundamental aspect of gun safety. Consider the following tips:

- Mechanical locking devices (like the mechanical safeties built into guns), can fail & should not be used as a substitute of safe gun handling.
- Invest in a gun safe, ideally one that requires a lock combination or code to open that no one else knows. If you consider the people who may be in your home at times unsupervised, it emphasizes the importance of purchasing a gun safe to keep these individuals from accessing your gun.
- Store your ammunition in a locked location that is separate from your firearms. This ensures that even if someone somehow accessed your gun in the safe, they wouldn't be able to operate it.

NIJ IIIA Ballistic Panel Inserts





About Our NIJ IIIA Ballistic Panel Inserts

The above photos show one of our top-rated safety solutions: our NIJ-III A ballistic panel inserts. The panels are versatile in size, dimensions, and color, with options for tapered or rectangular panels, a variety of dimension options, and 9 colors to choose from. The panels are a great option for individuals who already have a favorite backpack or bag, but desire an additional layer of protection while on the go, at school, or at work. The panel inserts are lightweight at 10 ounces, and semi-flexible enough to fit into your pre-owned bag, providing comfort for extended periods of use. The ¼ inch thick panels are covered in a 100% 420-denier coated nylon sleeve. Depending on the size, each panel provides up to 336 in² of ballistic coverage, and is metal-detector and airport-friendly, making it the perfect product to bring while traveling or on the go. The backpack panel inserts provide a solution for individuals who desire an affordable safety product that is both discrete and practical.

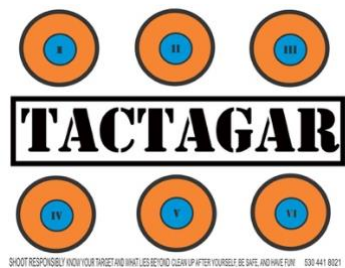
What Do Customers Have to Say About Our Backpack Panel Inserts?

"With the way the world is these days, it does give me some peace of mind knowing [my daughter] has something that can protect her vital organs if there were to ever be any sort of incident while she is at school." – Erin

"The 8"x10" panel slips easily into a small backpack. It's lightweight, well-made, and doesn't take up much room. The rest of my backpack items have plenty of space alongside the ballistic panel. I like having it, since I frequent airports a lot." – Lanky

Dealer Highlight of the Month: Tactagar

In light of Gun Safety & Violence Prevention Month, we wanted to highlight one of our dealers that promotes firearm safety and violence prevention. Tactagar is a company based in California that offers tactical gear, accessories, & goods. They have an indoor shooting simulator and provide regular firearm training courses to the public. Visit www.facebook.com/tactagar for more information.



Promotions This Month

Enjoy our **Buy One Get One 25% off** sale throughout the entire month of April. Take advantage of this discount & save on products for you and your loved ones. Use code "April25" at checkout. *Disclaimer: This promotion excludes sale items. The 25% discount will be taken off of the less expensive of the two items.*