

MILITARY ★ APPRECIATION ★ month

Each year, we recognize May as Armed Forces & Military Appreciation Month. This month is an important time to honor military members and the difficult and important work that they do for our country. National Military Appreciation Month is celebrated each year to encourage Americans to observe the month of May in a symbol of unity. The month stands to honor both active and retired military members, including the individuals who have died while protecting the nation's freedom. Keep reading to learn about national observances to recognize this month, how to participate in this month, & learn more about our tactical safety products. Check out our blog for more.



Jump Pack



Scorpion Bag



K-9 Vest

USA: MILITARY AT A GLANCE

RWFellingBlue.Wordpress.com



CA, FL, NY, OH, PA, TX

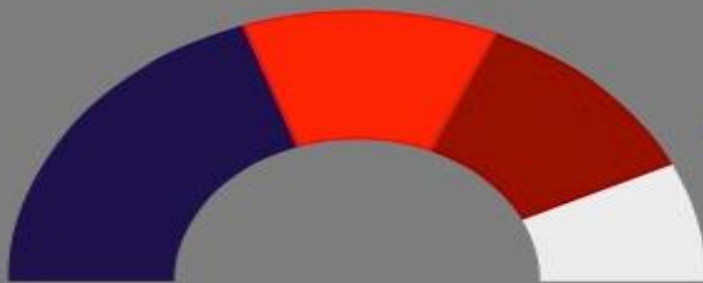
These 6 states make up for

36%

of all U.S. Veterans

In 2003,
387,920
 troops were
 stationed on foreign
 soil.

Since 1950,
50
 countries have hosted
 at least 1,000 American
 troops



Percentage of soldiers currently deployed, by service.

Army (39%)
 Air Force (24%)
 Navy (23%)
 Marine Corps (14%)

Gender: at a glance

For every 7 servicemen, there is 1 servicewoman.



PERCENT OF ACTIVE DUTY WITH CHILDREN, BY SERVICE



49%



45%



31%



42%

National Observances to Recognize This Month

The entire month of May is recognized as a way to show support and appreciation for military members. There are 6 national observances during National Military Appreciation Month:

1. **Loyalty Day on May 1st, 2019:** This day is set aside to reaffirm the loyalty to the United States, and to reflect upon the heritage of our American freedom.
2. **Public Service Recognition Week from May 5th—May 11th, 2019:** This week is a time to honor the men and women who serve our country on a federal, state, county, and local level. It is important to recognize all that they do for our country, states, and cities across the nation.
3. **VE Day on May 8th, 2019:** On May 8th in 1945, Germans throughout Europe surrendered to the Allies, marking the end of World War II in Europe.
4. **Military Spouse Appreciation Day on May 10th, 2019:** This is typically set for the Friday before Mother's Day, as a time to honor military spouses and recognize the important role military families play in keeping our military members strong and our country safe.
5. **Armed Forces Day on May 18th, 2019:** This holiday is meant for citizens to come together and thank our military members for their service. It honors everyone serving in the U.S. Military Branches.
6. **Memorial Day on May 27th, 2019:** This Federal holiday is observed on the last Monday in May to honor our veterans and commemorate the men and women who have died while in military service.

How You Can Participate this Month

In addition to recognizing the above observances, there are many easy ways you can get involved in your community and participate in Military Appreciation Month:

- Donate to a **military-based organization or charity** such as the Armed Forces Children's Education Fund, Operation USO Care Package, The Fisher House, and the Wounded Warrior Project
- Reach out to a local **VA hospital**. Volunteer your time or visit veterans.
- Talk about National Military Appreciation Month and **bring awareness** to the issues that military members and their families face
- Research military-themed topics and **study the history** of the United States Military

SCHOOL SAFETY INSERT KIT



Teachers
Vest/ Shield

Student Panel



Level IIIA
10 - 16"x12" Student
Panels
1- Teachers Vest Shield
1 - Reflective Tape

Reflective
Tape

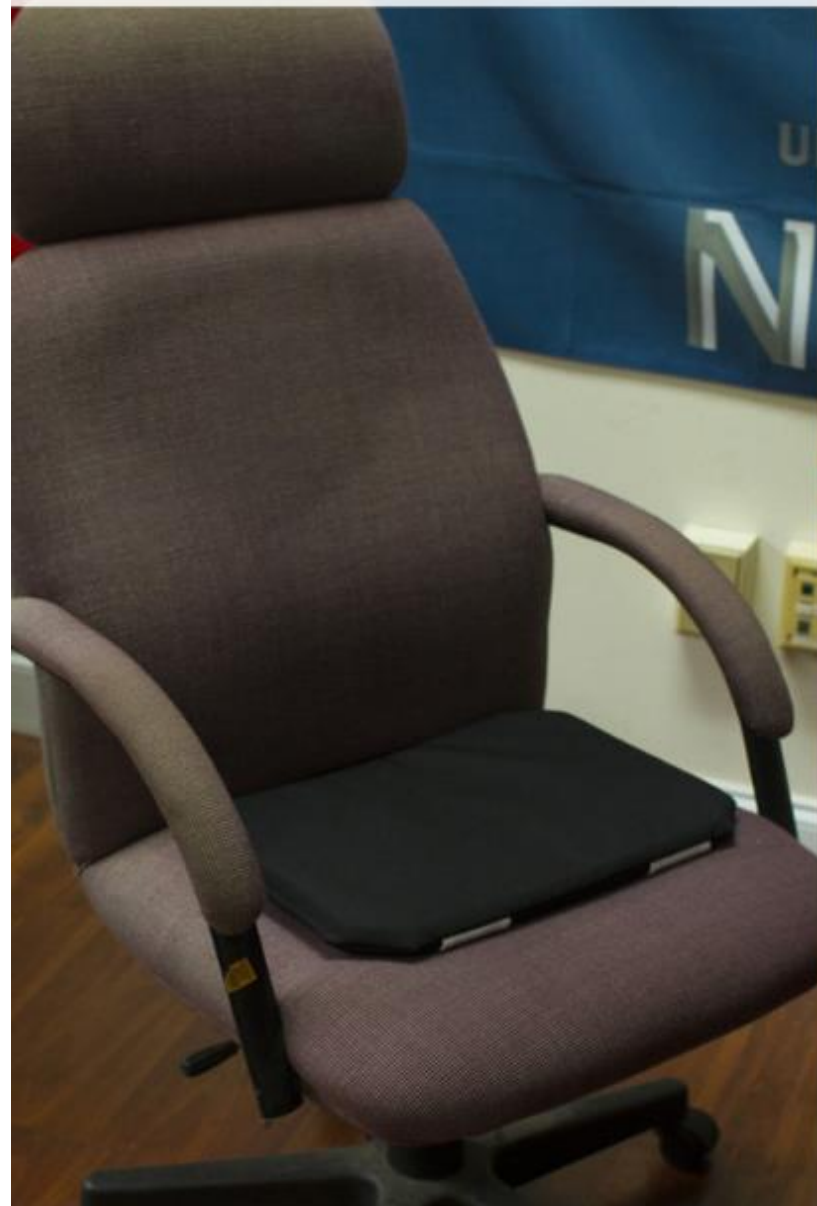
Case,
rolling
lockable



Our Safety Insert Kit is a comprehensive safety solution designed to meet the needs of your school, small business, place of worship, or home. Whether you are a teacher or business owner, you know firsthand the importance of protecting those around you. The insert kit is a rolling and lockable case that features 10 panels, 1 vest, and reflective tape. The kit can be customized with products to meet your specific needs.



NIJ IIIA Ballistic Safety Seat



About Our NIJ IIIA Ballistic Safety Seat Shield

The safety seat shield provides 186 in² of ballistic coverage area and is conveniently disguised as a comfortable seat cushion when not in use. The rear of the panel features two non-slip grab handles for use in an emergency situation that requires extra protection. The safety seat is constructed with a 1-inch thick non-absorbent cushion to ensure comfort throughout the day. Weighing only one pound, the seat can easily be transported to a variety of places with ease. With no identifiable markings, the safety shield is discreet and can be disguised as a seat cushion when brought to school, sporting events, your place of worship, workplace, or anywhere else that it may be beneficial to have your own personal safety shield for emergencies.

What Have Customers Said About the Safety Seat?

"They are remarkably lightweight. What I like most about this armor is it doesn't appear to be what it is, no markings at all. Its size is just about right for protecting an individual's center mass." – Harvey

"The product was more than expected and marketed with truth. The material is soft, attractive and the most important aspect is the weight. [My wife] now has it sitting on her passenger seat and ready to raise if needed; plus, she can have a comfortable seat cushion while doing her speaking engagements and be prepared discreetly." – Jim

Promotions This Month

As a way to show our appreciation to service members, all military members can enjoy **15% off** their Bullet Blocker order throughout the entire month of May. There is no minimum purchase amount necessary. Use **code mil15** at checkout to apply the discount. This offer expires on May 31st.



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