

# MILITARY FAMILY APPRECIATION MONTH

*Since 1993, November has been nationally recognized as Military Family Appreciation Month. The month is a time to honor the many sacrifices military families make, and to express recognition and appreciation to families for their continued commitment, strength, and support. Throughout November, military families are recognized for the immense contributions and sacrifices they make for their country.*

## How you can Honor Military Families this Month:

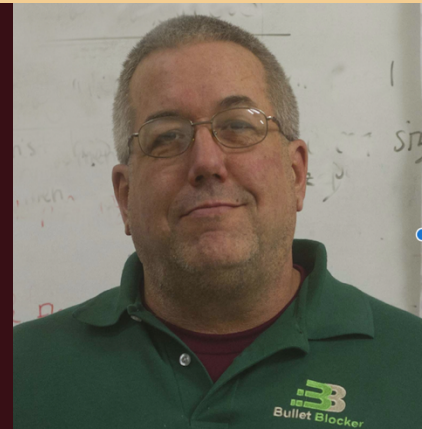
1. Write a **letter of thanks** to a military family or military member in your community.
2. Consider **making a donation** to an established military family organization. Your donation would directly impact the lives of military family members.
3. Offer **direct support** to a military family you know or who lives in your community. This could be as simple as lending an ear for emotional support, or providing a meal or childcare for them.

## NMFA Helping Military Spouses

The National Military Family Association (NMFA) is the leading nonprofit dedicated to serving and supporting military families through advocacy, scholarships, and programs. Just last week, they announced a year-round scholarship application period for military spouses, meaning that spouses can now apply for scholarships throughout the year to support their educational and professional advancement. Many military spouses sacrifice their own education and career aspirations to put their family's needs first. This program now gives these deserving men and women the opportunity to pursue education throughout the year with greater accessibility.

## Employee Highlight of the Month

*Joe founded Bullet Blocker in Massachusetts in 2007, using the knowledge he gained while training as a Ranger in the U.S. Army, and from his experience as a Deputy Sheriff and firearms instructor to develop unique bulletproof products. As a U.S. Veteran, he is proud have provided proactive safety solutions to customers across the world for 11 years. Fun fact: Joe can recite every line from the Clint Eastwood movie: Outlaw Josey Wales.*



# THE PRESIDENTIAL DROP-DOWN SHIELD



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The Drop-Down Shield is our newest product, providing up to 1,984 in<sup>2</sup> of Ballistic coverage area. Pictured to the left is the 16" width edition, but it also comes in 24" and 32" widths for individuals who desire extra ballistic protection. The shield is equipped with NIJ IIIA bulletproof protection, conveniently disguised as a briefcase when not deployed. It can be released at a moment's notice, giving users instant protection in the event of an oncoming threat. It features 3 grab-handles and a foothold to ensure it will stay securely in place. This revolutionary product offers a solution for individuals who want to take a proactive approach to their safety without sacrificing on concealability.

## ☆ Promotions to take advantage of this month ☆

Bullet Blocker is a **veteran-owned** company. We know firsthand the sacrifices that military members and their families make to support our country. Because of this, we are proud to offer a **15% discount** on our products for all current and former military members this month. See our website for details.

**Black Friday Deals:** From 11/22-11/27, customers will receive a free Passport wallet with every order under \$400 (a \$40 value). For all orders over \$400, customers will receive a free Junior Writing Padfolio (an \$85 value).