



OCTOBER

CRIME PREVENTION MONTH

What is crime prevention month?

October has been annually recognized as Crime Prevention Month since 1984. It is an ideal time to evaluate your home, workplace, and greater community's strategies in preventing crime. As law enforcement budgets shrink nationwide, the role that each of us can play in preventing crime is increasingly important.

Our Safety Tip this Month

This month, we recommend that you sign up for a local self-defense training or safety & prevention course. This is an inexpensive yet effective way to ensure that your crime prevention knowledge and techniques are up-to-date. Many local law enforcement agencies offer these classes to the general public for free, or at a low cost. On a broader scale, many cities provide hands-on community-wide training courses that teach strategies for keeping neighborhoods safe from crime and prepared for any emergency. These classes ensure that all members of the community are working together to maintain the safety of the place they call home.

"5 Free Ways to Learn Self-Defense Techniques"

Article:

<https://www.thepennyhoarder.com/deals/how-to-find-free-self-defense-classes/>

Digital Crime Prevention?

As technology improves, law enforcement agencies have begun to rethink crime prevention strategies. Just this month, police departments in Nebraska started using a new smartphone application that allows the public to alert them of possible crimes. Users can anonymously report concerns and communicate with a law enforcement official. Another department in Texas partnered with an app that provides community members with local crime and safety information, and gives users the opportunity to alert surrounding neighbors of potentially dangerous situations. These apps illustrate the revolutionary ways that crime prevention has expanded alongside technological advances, and emphasize the significance of staying proactive in crime prevention.

☆ Deals to take advantage of this month ☆

Our bulletproof Fortress Fleece Vests offer over 600 square inches of ballistic coverage area and are on sale throughout the month of October. They come in a variety of customizable designs and are the perfect addition to your fall weather attire.



Introducing our Designer Line





A Ballistic Luxury Line

Early this year, we proudly introduced our luxury line of designer products, featuring designer brands like Gucci, Louis Vuitton, and Armani, among others. The products we offer are carefully hand-picked and continually refreshed to ensure a wide variety and updated selection. From designer duffel bags and suitcases, to diaper bags and totes, there is something for everyone to choose from. Upon arrival at our facility in Massachusetts, the designer products are equipped with our NIJ IIIA ballistic material, making this line ideal for individuals who want to stay protected without sacrificing their desire for high-end fashion.

Preppers as Inspiration

The prepping phenomena has gained attention and popularity over the past decade, emerging as a concern at the forefront of many minds. Individuals from all walks of life have turned to prepping—from Silicon Valley to New York City. Prepping, or simply preparing for the future, has stereotypically been labelled as a fad for the paranoid. But in recent years, survivalism measures have expanded to more affluent populations, increasing the interest and desire for bulletproof luxury products. Our designer line continues to evolve and grow with the prominent high-fashion trends, often inspired by requests we receive from customers. As prepping gains more recognition, people are starting to see it as less of a fad, and more as a necessity in today's unpredictable world.

Employee Highlight of the Month

Michael has been our Dealer Coordinator for 4 years. His dad is Joe, the founder of Bullet Blocker. Michael originally envisioned the idea for our luxury line, and keeps the line updated with the latest products and trends. Fun fact: Michael loves woodland exploring, canoeing, and traveling to new places.

