



WORKPLACE SAFETY & PREVENTION MONTH

“Safety doesn’t happen by accident.” – Anonymous

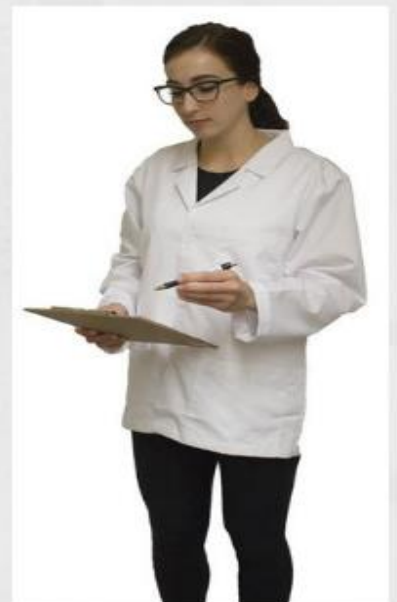
March is recognized as Workplace Safety & Prevention Month. Too often, individuals overlook the significance of workplace crime prevention. But because most people spend the majority of their day at work, it is just as important to implement crime prevention and safety techniques in the workplace as it is within your home or community. This month is a good time to assess and improve your current workplace safety strategies to ensure that your work space is a safe place for all employees to work. This month’s newsletter will include statistics on workplace crime, tips on how to protect your information, and tools to help you stay safe while at work. We will also highlight workplace safety solutions, and let you know about Bullet Blocker promotions for March. Be sure to check out our blog posts this month for more comprehensive tips and strategies for workplace safety.



Safety Seat



Mobile Office



Lab Coat

What is Workplace Violence?

Workplace violence is the violence or threat of violence against workers, according to OSHA. It can occur both in and outside of the workplace, and includes threats, verbal abuse, physical assaults, and homicide—one of the leading causes of job-related deaths. 2 million American workers are victims of workplace violence every year, but unfortunately, some workers are at an increased risk. This includes those who work in healthcare, social service, law enforcement, the service industry, and anyone who works alone or during late at night or in high-crime areas. While nothing can guarantee that an employer will not become a victim of workplace violence, there are steps that workplaces can take to help reduce the risk.

Statistics on Workplace Violence in the U.S. (2011)

Did you know?



Nearly **1** out of **5**
 occupational fatalities
 is attributed to
 workplace violence*



men



36%

were most likely
 to fall victim to a
 workplace homicide
 committed by
 a robber

women



39%

were most likely to fall
 victim to a workplace
 homicide committed
 by a relative or
 domestic partner

Other Key Facts:

- Nearly 1/3 of occupational fatalities due to workplace violence occur in management or sales related positions.
- Occupational fatalities increased 18% in the 20-24 age range in 2011.
- Women were twice as likely as men to be the victim of homicide in the workplace in 2011.

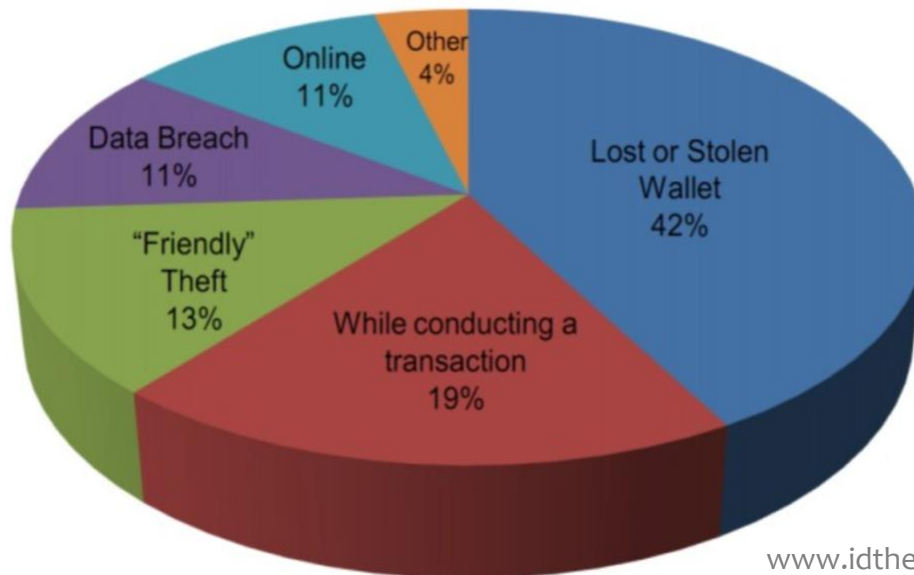
*17% of occupational fatalities

Source: U.S. Department of Labor, Bureau of Labor Statistics.
 Results are based on 2011 preliminary statistics.

How to Prevent Violence at your Workplace

- Require all visitors to sign in to keep track of who is coming in & out of your business and check the identity of any strangers in the workplace
 - Keep all valuables locked and stored away to prevent theft
 - Install security cameras inside & outside of the building
 - Implement comprehensive trainings on workplace violence and prevention measures
 - Report any suspicious activity to management immediately
 - Employers should verify references and run background checks when hiring
- Check out this month's blogs on our website for a more comprehensive list of tips.*

How your Business Identity is stolen



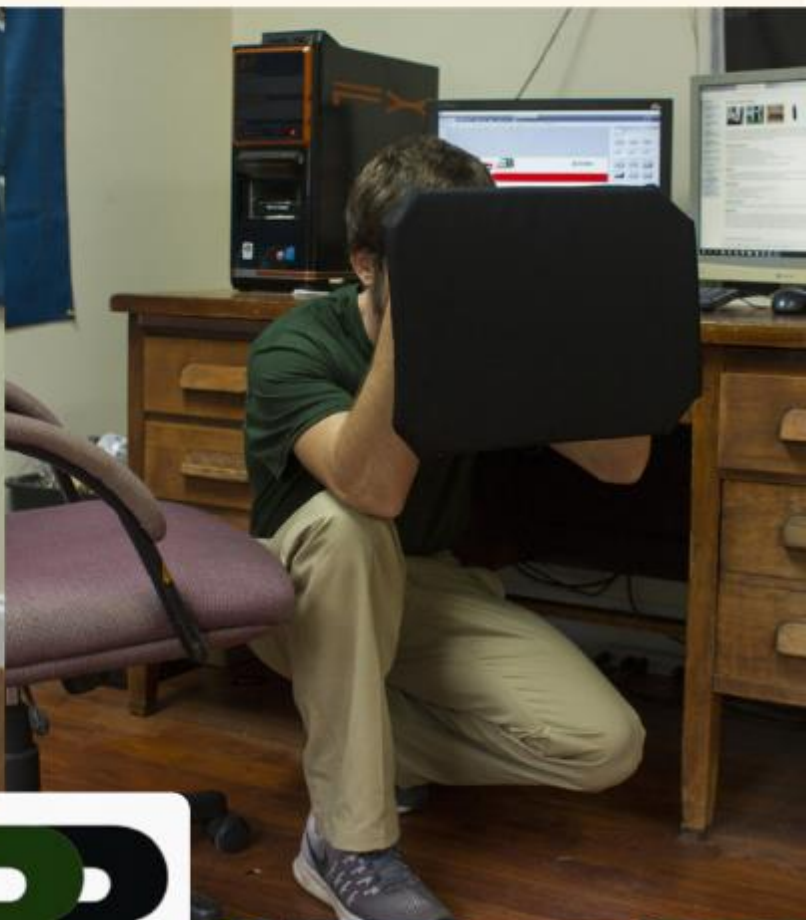
www.idtheftauthority.com

The Importance of Protecting your Information

Not only is the physical aspect of a workplace vulnerable to crime, but also some of a company's most valuable property: information. This month is also an ideal time to assess your business' safety practices regarding information protection. In a 2012 nationwide survey by the Ponemon Institute, nearly 75% of small & medium-sized businesses reported online banking fraud. As shown above, identity theft is not just limited to individual consumers anymore: criminals have recently been finding business identity theft to be a more profitable option. Now more than ever, it is imperative to protect your company on multiple fronts, including your bank account, credit file, computer networks, and with employee training—whether your company is big or small. Use common-sense safety practices such as never sharing sensitive information with unknown individuals, verifying an encrypted connection when making transactions, keeping confidential files locked in a drawer, and using passwords that cannot be easily guessed.

Bullet Blocker Workplace Safety Solutions

ALL EQUIPPED WITH NIJ IIIA ANTI-BALLISTIC MATERIAL



Bullet Blocker Workplace Safety Solutions

The above photos feature just a few of our workplace safety solutions, including the Safety Seat Shield, 3-ring binder insert, and the Leather Messenger Bag. All products come equipped with NIJ IIIA anti-ballistic material that is assembled into the products at our Lowell, Massachusetts facility. The **safety seat shield** provides 186 in² of ballistic coverage area and is conveniently disguised as a comfortable seat cushion when not in use. The rear of the panel features two non-slip grab handles for use in an emergency situation that requires extra protection. The safety seat is an ideal option for educators, law enforcement officials, lawyers, and other business professionals who may benefit from having their own personal safety shield to use in the event of an emergency. The **3-ring binder insert** is a more discreet product that can be easily tucked into your binder, clipboard, or notebook to instantly deliver the same anti-ballistic protection that all our other products provide. The panel is lightweight at 10 ounces, and yet offers over 100 in² of ballistic coverage. The **leather messenger bag** highlights the versatility of our workplace safety solutions. Not only do we offer workplace attire and equipment, we also offer many briefcases and bags to use while on the job. The messenger bag features a sleek yet practical design, complete with a laptop sleeve, accessory pockets, and a zippered compartment. Constructed of Colombian leather and equipped with anti-ballistic material, the bag's design will keep you both stylish and safe at work. Check out our website to see more of our workplace safety solution products that will help keep you safe and protected while at work without compromising on concealability or comfort.

Promotions this month

Right now, the safety seat shield is on sale for nearly 15% off. The medical lab coat is also on sale for nearly 10% off. Enjoy the same quality workplace safety solutions at a reduced rate. Be sure to check out our inventory & closeouts page for discontinued products on sale.



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